



Teaching Faculty



Hugo Hervitz, Professor and Executive Director

Dr. Hugo Hervitz is an Adjunct Professor of Economics at the Huizenga School of Business and Entrepreneurship at *Nova Southeastern University* in Ft. Lauderdale. He has been a Professor of Economics and International Business in South Florida for over 25 years, specializing in International Trade and Finance in Europe and Latin America. He also teaches Cross Cultural Communication for the Global MBA Program at *Thunderbird School of Global Management*. Dr. Hervitz founded *Forum-Nexus Study Abroad* in 1990 and has been its Executive Director ever since, directing dozens of intensive summer and winter programs in Europe and elsewhere, with the participation of *over 2,500 students* from the U.S., Mexico, Brazil, Egypt, Venezuela, Holland, Turkey, Indonesia, Panama and Thailand.

Dr. Hervitz was born in Argentina and has a B.A. in Economics from the *Hebrew University of Jerusalem*, a Master's degree in Management from *Imperial College* in London, an M.A. in Economics and Latin American Studies from the *University of Pittsburgh*, and a Ph.D. in Economics from *Indiana University*. He has been a visiting professor at the *Monterrey Institute of Technology* in Mexico, at the *Ramon Llull University* in Barcelona, at the *Fachhochschule Kufstein* in Austria, and at the *Hebrew University of Jerusalem* in Israel. He has extensive consulting experience in the U.S., Europe and Latin America and has served as economics commentator for *CNN en Español* since 1998. He has pioneered the concept of measuring and developing a student's *International IQ* and is the author of the ground-breaking *International Knowledge Assessment Test - IKAT* which quantifies the level of International IQ.

Dr. Hervitz loves to travel and has a passion for learning foreign languages. He is fluent in *English, Spanish, French, Italian, and Hebrew*, proficient in *German and Portuguese*, and has basic conversational knowledge of *Arabic, Greek and Yiddish*. He is very happy to live in Miami, where he enjoys the multilingual and multicultural environment, the mild weather and the ocean. He is married with three children. His wife Esther is a clinical psychologist, specializing in Neuropsychology. Their son Micky is an MBA student at Wharton specializing in Finance; their daughter Dalia graduated from the University of Pennsylvania and works in consulting for a Big Four accounting firm in New York City; and their daughter Shuli is a junior at Yale University majoring in Anthropology.



Edoardo Teodoro Brioschi

Dr. Edoardo Brioschi is a Distinguished Professor of Economics and Business Communication at the Catholic University of the Sacred Heart in Milan. He is considered one of Europe's leading authorities in the field of Business Communication. He was awarded the *Charles H. Sandage Award for Teaching Excellence* by the American Academy of Advertising and the *Medal of Merit in Advertising Education* by the International Advertising Association. He has been the author and editor of over 70 publications, including, most recently, *The Advertising Paradigm: History, Theory and Ethics*; *Etica e deontologia nella comunicazione d'azienda*; and *Total Business Communication: Profiles and Problems for the New Century*.



Carlos Moslares García

Dr. Carlos Moslares is a professor of Economics and Finance and Associate Dean at the IQS Business School of the Ramon Llull University in Barcelona. He was born in Barcelona where he studied Economics and Business Administration at the Universidad de Barcelona. He earned a Ph.D. in Economics from Florida International University in Miami. He has ample corporate experience in Spain, the U.S. and Algeria and has conducted numerous consulting projects in international business. He has published many articles and books and has served as a Visiting Professor at the State University of New York, at the Universidad Iberoamericana in Mexico, at the Universidad del Salvador in Buenos Aires, and at the Universidad Autónoma de Barcelona.



Georges Rocourt

Georges Rocourt is a Professor and Executive in Residence in the International Management Department of Franklin College, Switzerland. He studied Economics at Northwestern University (B.A.) and at Johns Hopkins University (Ph.D./ABD). Prof. Rocourt has had a distinguished career in banking and finance, serving as Chief Economist for Mercantile Safe Deposit and Trust Co. in Baltimore, Vice President for Economics and Investment Strategy at Ganz Capital Management in Miami, and as President of GRE Capital Markets Consulting Services in Switzerland. He has been a Professor of Economics and Finance at Barry University in Miami, at Towson University, and at Loyola College of Baltimore. He specializes in financial theory, multinational corporate financial strategy and corporate exchange rate hedging.



Silvia Agulló Gimeno

Dr. Silvia Agulló is a Professor of Marketing at the IQS Business School of the Ramon Llull University in Barcelona, where she specializes in the fields of innovation and creativity. She has extensive corporate experience as senior product manager and trade marketing manager with leading multinational companies: Pepsico, Pfizer, Unilever and Johnson & Johnson. She has obtained intensive training as an **Innovation Green Belt** by **What If** in London, the world's largest innovation company.



Patrick Butler

Dr. Patrick Butler is a highly respected professor, writer and consultant. He is currently teaching at the University of Innsbruck in Austria. Previously, he has taught at Georgetown University in Washington, at Franklin College in Switzerland, at the University of Stockholm in Sweden, at the University of Paderborn in Germany, at Florida Atlantic University and Barry University in the U.S., at the Tecnológico de Monterrey in Mexico, and was a Fulbright Scholar at the Academy of Economic Studies in Bucharest, Romania. He is the author of numerous research articles and of two widely recognized books: "Business Research Sources" (www.businessresearchsources.com) and "Cavorting with Strangers: Great Ideas and their Champions" (www.cavortingwithstrangers.com). Dr. Butler has had a multifaceted career, having served as a U.S. Navy flyer and as a White House official. His areas of specialization are international strategic planning, cross-cultural management, and global marketing.



Michael Tyler

Dr. Michael Tyler is a Professor of Accounting at Barry University in Miami. He has been a professor in the Andreas School of Business for 16 years and has been named "Outstanding Professor" for the whole University. Dr. Tyler has dozens of publications including numerous articles in prestigious academic journals. Dr. Tyler has taught for several years in an Executive MBA program in Kingston, Jamaica. For the past three years he has taught the financial accounting course, in various venues in Latin America, for Tecnológico de Monterrey and Thunderbird University in their Global MBA Program. Dr. Tyler has presented numerous academic papers in both the United States and Europe.

Dr. Tyler was born and raised in Miami. He received his Ph.D. in Accounting from Florida International University in 1995. He and his wife Maria have two sons – Ben who will be attending Georgetown University in Fall 2010 and Steven who is in high school in Miami. Dr. Tyler also has served as the Chief Financial Officer (CFO) to three start-up companies. He has considerable consulting experience, including twice training under contract the financial analysts for a major financial institution. He also provided training to the accountants of a Russian gas company, one of the world's largest, for the World Trade Center Miami immediately after the fall of the Soviet Union.



Brian Butler

Brian Butler is currently an International Finance and Global Entrepreneurship professor with Forum-Nexus, which is co-sponsored by the IQS Business School of the Ramon Llull University in Barcelona and the Catholic University of Milan. He previously worked as an analyst for the Columbia Institute of Tele-Information at Columbia Business School in New York and for NextLogics, a boutique investment and consulting firm focused on early stage endeavors with social impact. Brian earned an MBA with distinction from the Thunderbird School of Global Management and he has taught Finance, Economics and Global Trade at Thunderbird's Global MBA program in Miami. He specializes in startup strategy, global macro economics, and was the founder of the prestigious **GloboTrends** online economics site, which has been featured as syndicated content on Nouriel Roubini's RGE Monitor, Emerginvest.com, Business Week Exchange, Wikinvest.com, and other leading news outlets. Other startups Brian has been involved in: Kookyplan (wiki for entrepreneurs) and Marcusso Designs (a furniture design and marketing firm). Before moving to New York, Brian worked for Honda of America in procurement, global supply chains and new model strategy.

A global citizen, Brian was born in Canada, raised in Switzerland (where he attended international schools), educated in the U.S., started his career with a Japanese company, moved to New York to work as an analyst, married a Brazilian, and has traveled extensively in Latin America, Asia, Europe and North America. Brian currently lives in Recife, Brazil with his wife and daughter where he teaches Global Entrepreneurship at a local university (Faculdade Boa Viagem).



Peter Martin Resch

Peter Resch is a Visiting Professor of International Management at Franklin College in Switzerland and at the Fachhochschule Kufstein in Austria. He was born in Germany and holds a B.A. in International Marketing from Baruch College in New York and an MBA from ESADE in Barcelona. He has been a full-time professor at the Instituto Tecnológico de Monterrey (ITESM) in Mexico and has served as Director of ITESM-USA in Miami. Prof. Resch has broad international experience in management consulting, marketing communication and management. He has lived and worked in 12 countries and speaks three languages fluently.